



## ADJUTANT GENERAL'S DEPARTMENT

# OHIO NAVAL MILITIA

CAMP PERRY TRAINING SITE  
1000 LAWRENCE ROAD  
BLDG 1, ATTN: ONM  
PORT CLINTON, OH 43452-9578

### SUMMER RECRUITING DRIVE YIELDS GOOD RESPONSE

**PORT CLINTON, OH, August 30, 2010:** The Ohio Naval Militia (ONM) will be wrapping up its "Summer Recruiting Initiative" on August 31. "We were able to utilize several different marketing mediums this year, bringing together popular social networking sites as well as traditional print media distribution" said Ensign Charles Dyer, Recruiting & Retention Officer. "Recruitment has been up over the past year; however there are many unfilled positions that are still available. Our goal was to get our message out where Ohio residents could find it and contact us" said Dyer.

The Ohio Naval Militia conducted an Open House at the Camp Perry Training Site in July which produced several interested candidates. The redesign of the website and adoption of several social network sites like Facebook, MySpace and Twitter were also new approaches toward getting eyeballs on our message. Additional changes toward task specific recruiting proved to be very successful.

The Ohio Naval Militia [ONM] is an organized, unarmed, all volunteer unit that has been serving the State of Ohio and our nation since 1896. The unit serves under Ohio's Adjutant General and its operational headquarters is on the Camp Perry Training Site, just outside of Port Clinton, Ohio, on the shores of Lake Erie. If you are interested in joining the ranks of the Ohio Naval Militia, log on to <http://navalmilitia.ohio.gov/> for more information.

- END -

**Public Affairs Contact:**

ENS Charles A. Dyer  
(614)-226-4091

[charles.dyer@theohionavalmilitia.org](mailto:charles.dyer@theohionavalmilitia.org)